

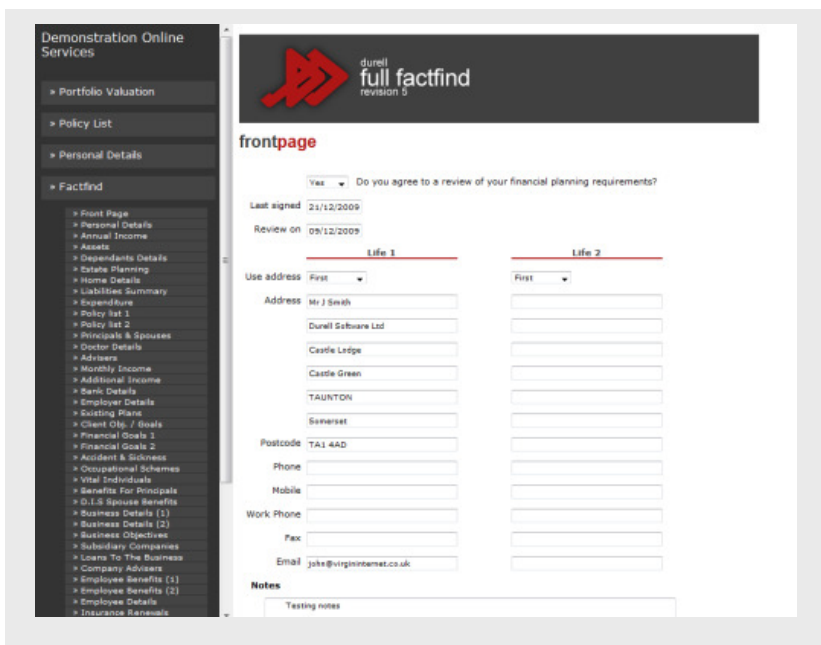


Web based Factfinds

The Durell 'On-Line Service' allows you to publish policy, investment and personal information for prospects and selected clients via your website, where they can review their own data and instruct you to make purchases or changes. You may include client fact finds if you wish, and optionally add motor and household insurance quotes. Controls allow you to restrict these services to selected clients - possibly those paying a monthly fee.

All Durell Solutions include customisable fact finds where you can add pictures and logos and edit every item of data, including the prompts and titles - right down to the fonts and colours - to create your own unique questionnaires. Every system is supplied with an example full fact find plus another specifically for mortgages. You can use these straight out of the box or choose to edit them - or if that seems too daunting, for a small fee Durell can do it for you. Not only is it possible to print the end result in exactly the same format, but also this same layout can immediately be published on your website.

- ✓ Clients can review and update previous fact finds without the need for face-to-face visits
- ✓ Prospects can complete their initial fact finds on line – ideal for mortgage work
- ✓ Saves you travel time and costs while proving your green credentials
- ✓ Fact finds can be redesigned to match your company's corporate look



Benefits to you will be:

- ✓ You can choose to charge a fee for this service/s
- ✓ Your clients will view your website more frequently, hence noticing any special offers, etc
- ✓ Create a 'One-Stop-Shop' for all of your clients' insurance & investment needs

You will need:

- ✓ A Durell Solution (e.g. Financial Adviser) to provide the source data
- ✓ A Durell 'On-Line Service' (costs £250 +VAT with £27.50 +VAT per month servicing charge)
- ✓ A suitable website on which to host the 'On-Line Service'
- ✓ A broadband Internet connection to regularly update your on-line data